

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

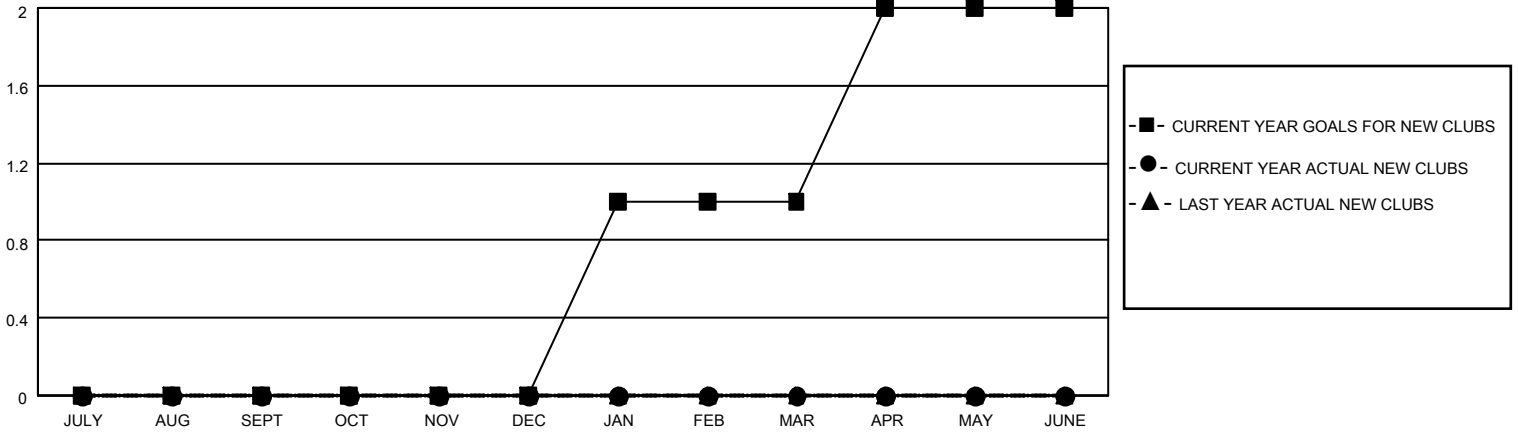
District 4 L4

Results as of: 3/31/2021

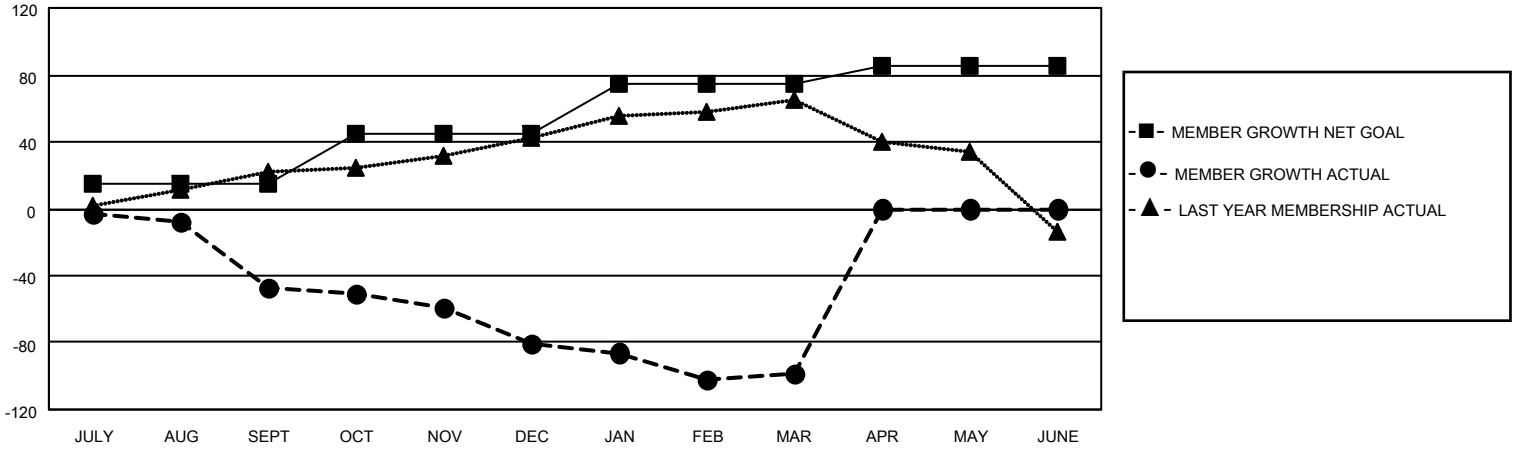
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	39	84
OCT/NOV/DEC	30	43	74
JAN/FEB/MAR	30	14	29
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	15
CLUB CANCELLED	10
OTHER	160
TOTAL	185

17 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	571 (51.30%)
FEMALE	542 (48.70%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	231
FAMILY MEMBERS PAYING HALF DUES	119